



### Moncloa campaign 07 06 2018 att

1. Examples from initial twitter campaign

<https://twitter.com/jitorreblanca/status/1004711279536300032>

[https://twitter.com/Be\\_Herrero/status/1004732192273174528](https://twitter.com/Be_Herrero/status/1004732192273174528)

<https://twitter.com/gonzalezpons/status/1004725362448887808>

<https://twitter.com/Suanzes/status/1004722803935993856>

[https://twitter.com/Be\\_Herrero/status/1004729345443860481](https://twitter.com/Be_Herrero/status/1004729345443860481)

<https://twitter.com/quintanapaz/status/1004718264423985153>

2. Build up of Impact on Twitter:

<https://twitter.com/jitorreblanca/status/1004711279536300032>

(Nacho got almost 600 RT by 1900)

Examples of influential people raising awareness:

<https://twitter.com/gonzalezpons/status/1004725362448887808>

[https://twitter.com/Be\\_Herrero/status/1004729345443860481](https://twitter.com/Be_Herrero/status/1004729345443860481)

<https://twitter.com/Suanzes/status/1004722803935993856>

<https://twitter.com/iguardans/status/1004734262795538432>

<https://twitter.com/eduardosuarez/status/1004738989583106048>

<https://twitter.com/gonzalezpons/status/1004725230303145984>

<https://twitter.com/gonzalezpons/status/1004724669981716480>

<https://twitter.com/JorgeGalindo/status/1004736259598749696>

<https://twitter.com/Egocrata/status/1004725387111358464>

[https://twitter.com/Be\\_Herrero/status/1004725155946524673](https://twitter.com/Be_Herrero/status/1004725155946524673)

<https://twitter.com/quintanapaz/status/1004718264423985153>

[https://twitter.com/Be\\_Herrero/status/1004732192273174528](https://twitter.com/Be_Herrero/status/1004732192273174528)

<https://twitter.com/quintanapaz/status/1004721488660959234>

<https://twitter.com/hermannertsch/status/1004710804661391360>

<https://twitter.com/auroranacarino/status/1004675114699513856>

[https://twitter.com/Be\\_Herrero/status/1004754904135630850](https://twitter.com/Be_Herrero/status/1004754904135630850)

[https://twitter.com/Be\\_Herrero/status/1004752281441656832](https://twitter.com/Be_Herrero/status/1004752281441656832)

[https://twitter.com/Observador\\_/status/1004736277269417984](https://twitter.com/Observador_/status/1004736277269417984)

<https://twitter.com/quintanapaz/status/1004720688601628673>

<https://twitter.com/anadebande/status/1004756340303106048>

others:

<https://twitter.com/potatoffel/status/1004706733896454144>

<https://twitter.com/MillnFernndez1/status/1004768982178697217>

<https://twitter.com/elmundoes/status/1004773998134218753>

<https://twitter.com/naroh/status/1004773876314857472>

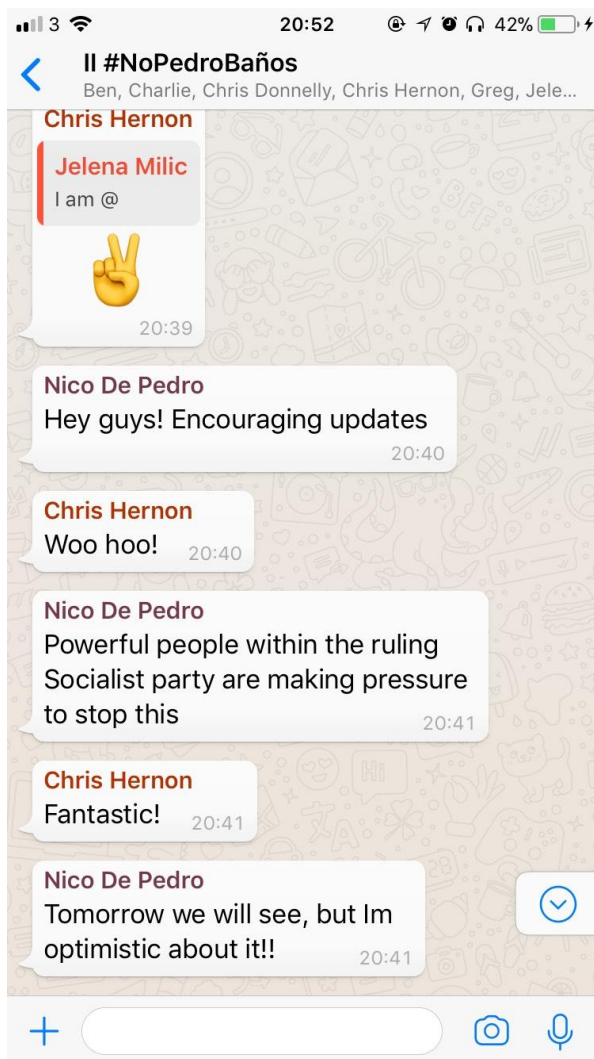
### 3. First Media impact

[https://politica.elpais.com/politica/2018/06/07/actualidad/1528372493\\_075633.html#despi](https://politica.elpais.com/politica/2018/06/07/actualidad/1528372493_075633.html#despi)

<http://www.elmundo.es/espana/2018/06/07/5b195073e5fdea74788b4640.html>

(Scroll down to see PP and Cs asking the Govt to block the appointment)

### 4. WhatsApp group example





5. UK II team Twitter impact: Influential Individuals Social Media activity:

Retweeted by:

- Bob Seely MP, [2839 Followers]
- Dan Kaszeta, Security + CBRN Specialist [11.8K Followers]
- Paul Canning, Journalist [2,968 Followers]
- Alexander Clarkson, Lecturer German & European Studies, KCL [12.7k Followers]
- David Leask, Journalist, [16.2K Followers]
- David Clark, ex-FCO advisor [1433 Followers]
- Veiko Spolitis, PhD student [7932 Followers]